

# Western Continuing Studies



**Post-Degree Diploma Programs**

#degree2career



## Western's Post-Degree Diploma Programs will give you the edge you need

Post-Degree Diploma Programs are designed for university graduates wanting the specific knowledge, skills and experience necessary to move into exciting careers and meet the demands of today's employers. Our small and interactive classes allow you to bridge your subject matter knowledge with industry-specific skills through hands-on assignments and the discussion of current topics. You will work closely with your peers and instructors, connecting with industry professionals and clients in your field of interest.

**Education** – Learn from industry experts. Our instructors bring a wealth of knowledge gained over their own careers to the classroom.

**Experience** – Challenge yourself by working with real-life situations both inside and outside of the classroom. Engage with professionals in the field, and apply your knowledge through a practicum in your target industry.

**Employment** – Graduate with the knowledge, skills and abilities required for success. Within one year of completing their programs, 87% of our 2015 graduates have secured full-time employment in their field of study!

## Post-Degree Diploma Programs

Apply by January 15

Marketing

Public Relations

Apply by March 1

Clinical Trials Management

Computer Science

Human Resources

Not-for-Profit Management

Occupational Health and Safety Management

Pedorthics



### On the Front Cover

**Cassie Caranci**, Graduate of Diploma in Public Relations  
Currently employed at Lashbrook Marketing & Public Relations

I am so happy about my decision to take this program. It has taught me so much about public relations, professionalism and my potential as an aspiring communications professional. My career is only just beginning, and I'm so excited for the ride. If it was not for the support of Western Continuing Studies, I would not be where I am today, employed before the end of my practicum!

## Marketing

DOWNTOWN CAMPUS | MAY START

Working in a variety of roles across multiple sectors, professional marketers seek to create value for both customers and organizations. From research to brand management, this dynamic field of study provides an exciting opportunity for students from a range of academic backgrounds.

Full-time, 10 req. courses, 560-hour practicum  
Background: undergraduate degree  
Cost: \$6500\*

## Public Relations

DOWNTOWN CAMPUS | MAY START

Working for all types and sizes of organizations, public relations practitioners focus on the communication between organizations or clients and the public. Industry experts provide students with theoretical and hands-on learning covering topics such as media relations, research and evaluation, design, and event management. The ideal candidate has strong communication skills, including writing and public speaking, and is a creative, critical thinker who enjoys the idea of influencing the way people think.

Full-time, 10 req. courses, 560-hour practicum  
Background: undergraduate degree  
Cost: \$7800\*

## Clinical Trials Management

ONLINE | SEPTEMBER START

This dynamic field of study provides science-based graduates with an opportunity to enter the field of clinical trials management. Working in medical or educational institutions, as well as research laboratories, often requires managing a clinical trial. Clinical Trials Managers oversee all aspects of the trial, including patient recruitment, study implementation, and close out. This program will provide learners with the skills needed to contribute to positive changes within the medical field.

Full-time, 9 req. courses, 400-hour practicum  
Background: undergraduate degree in health sciences, science, or nursing  
Cost: \$6800\*

## Computer Science

MAIN CAMPUS | SEPTEMBER START

This eight-month program offered in partnership with Western's Department of Computer Science will provide you with the knowledge and skills needed for designing and developing software. The ideal candidate is a creative, critical thinker interested in honing these fundamental skills to make effective use of computing technologies in their domain expertise.

Full-time, 10 req. courses, optional practicum  
Background: undergraduate degree in engineering or science  
Cost: Each course equivalent to Year 4 tuition\*

## Human Resources

BLENDED | SEPTEMBER START

Human Resources professionals serve an important function within all organizations. Working in the public, non-profit and private sector, HR practitioners ensure that employee rights, legislation and internal procedures are effectively communicated and upheld within an organization. Collective bargaining, hiring, compensation, financial management and training and development are some of the many facets within this dynamic field. The ideal candidate has a passion for business management, strong interpersonal skills, values ethics and integrity, and upholds a high degree of professionalism.

Full-time, 9 req. courses, 560-hour practicum  
Background: undergraduate degree  
Cost: \$6500\*

## Occupational Health & Safety Management

DOWNTOWN CAMPUS OR ONLINE | SEPTEMBER START

Working for public and private sector organizations, occupational health and safety (OHS) managers keep employees safe and ensure that their work environment is a healthy one. Managing the OHS function in the workplace requires an understanding of a broad range of topics, including legislations, workplace hazards, evaluation and control techniques, and current topics.

Full-time, 10 req. courses, 560-hour practicum  
Background: undergraduate degree in science, management, or related field  
Cost: \$7800\*

## Not-for-Profit Management

DOWNTOWN CAMPUS | SEPTEMBER START

Working to promote a cause or provide a public service, not-for-profit managers lead the administrative functions of these important organizations. This program provides learners with a passion for activism, and who enjoy the idea of working for an organization that promotes positive change, with a comprehensive background in this exciting and ever-evolving field.

Full-time, 10 req. courses, 560-hour practicum  
Background: undergraduate degree  
Cost: \$7800\*

## Pedorthics

ONLINE | SEPTEMBER START

Pedorthists are certified healthcare professionals with specialized education and training in the care of lower limbs through observation of surface anatomy, palpation, gait, and range of motion. Pedorthists are also trained in the manufacturing, fitting, and modification of foot orthoses and footwear for the purposes of alleviating painful or debilitating conditions of the lower limbs.

Full-time, 7 req. courses, 3 practicums  
Background: undergraduate degree in Kinesiology  
Cost: \$8000\*

\*Tuition costs are approximate and do not include ancillary fees.



# Education + Experience = Employment

87% of 2015 graduates secured employment in their target industries

## Practicum

The practicum is the final course in most post-degree programs. It is the culmination of your work in the classroom and the bridge to great careers in your target industry.

Through the practicum, you will gain valuable hands-on experience, a strong network of industry contacts, and an “edge” in the job search process.

Working one-on-one with the Practicum Coordinator, you will develop a strong resume, improve your interview skills and secure a practicum site that matches your career goals. We have a strong history of partnering with recognized organizations in London, across Canada, and beyond.

## What our graduates are saying



*“Overall this practicum experience taught me countless things about the health and safety industry, health and safety managers, work life in general, and about myself. I learned that the best way to learn is through practical experience. There are so many moving parts that you would not take into consideration in a classroom setting. It is much more dynamic, complex and challenging, but that is what makes it interesting! I am very excited about beginning my career and seeing where it will lead me in the future.”*

**Nour Daoud**  
Occupational Health and Safety Management Graduate 2016, now employed at PepsiCo.

*“With the genuine support and optimism from Western Continuing Studies, I found a practicum that gave me the opportunity to hone my classroom skills in a fast-paced, well-respected organization. I now have turned my practicum into a job, and couldn’t speak any higher of Western Continuing Studies facilitators and staff. The program covered everything I need to know, and more, while boosting my confidence before I entered the working world again.”*

**Stephanie Winterton**  
Not-for-Profit Management Graduate 2016, now employed at London Community Foundation

*“The experiences and connections I made at my practicum site were unforgettable, and will be of great value in my career progression, and on a personal level.”*

**Jamal Kara**  
Clinical Trials Management Graduate 2016, now employed at Toronto Western Hospital, recipient of the Polaris Research Award during his practicum at Michael Garron Hospital

