



#### Now is the time to invest in your organization.

Partner with Western Continuing Studies to give your employees the skills, experience and motivation they need to excel while maintaining full-time careers.

## Experience the Western Advantage

In an increasingly competitive marketplace, top performing companies understand that a highly skilled workforce is an important strategic advantage.

As leaders in the design and delivery of professional development learning programs, Western Continuing Studies has provided training to businesses and organizations for over 50 years. We will work with you to assess your organization's learning goals and develop a customized training program that is unique to your learning needs.

## **Corporate Learning**

"The single biggest driver of business impact is the strength of an organization's learning culture."

Josh Bersin, Principal and Founder of Bersin by Deloitte

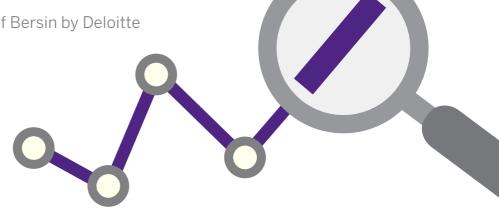
High-impact learning cultures outperform their peers in many ways:

37% greater employee productivity

32% more likely to be first to market

34% better response to customer needs

58%
more likely to have skills to meet future demand



#### At Our Campus

Meet your organization's learning goals by sending your employees to any of our professional development courses offered year-round.

Our Corporate Learner Portal manages your training program for specific employees, departments or your entire organization.

- Company invoicing so employees do not have to pay out-of-pocket
- Employees receive credit towards certificate programs
- Expertise to assist with course selection



## Corporate Discount

Become a Corporate Partner and receive discounts on multiple employee registrations in our professional development courses.

# Corporate Learning



# Top five learning areas

Leadership
Conflict Resolution
Management
Project Management
Communications

#### At Your Organization

We understand that training programs are most successful when they meet organizational needs, fit within your corporate culture, and address current business challenges. Partner with us to develop a customized learning program for your team.

- Designed for small to large groups from the same organization
- Instruction by industry experts who understand the needs of adult learners
- Practical skills that can be applied directly to your organization
- Results in days, not years

#### Flexible Ways to Learn





12-Week Programs



Two-day Workshops



Delivered online, at Western, in your workplace or offsite, our programs are designed to provide educational opportunities that will yield immediate results.