

Western Continuing Studies



Post-Degree Diploma Programs

#degree2career

postdegree.uwo.ca



#Degree2Career in One Year!

Our Post-Degree Diploma Programs are designed to provide you with specialized knowledge, skills and experience. Diploma programs complement undergraduate degrees and enable you to differentiate yourself in the job search process.

Education — Learn from industry experts in small classes with a focus on networking, collaboration and professional development.

Experience — Develop your potential through experiential learning inside and outside the classroom. Engage with professionals in the field, and apply your knowledge through a practicum in your target industry.

Employment — Graduate with the knowledge, skills and abilities required for success. Within one year of completing their programs,

89%

of our 2018 graduates secured **full-time** employment in their **field of study!**

Post-Degree Diploma Programs

Apply by February 15

Public Relations

Pedorthics Bridging

Apply by April 15

Clinical Trials Management

Human Resources

Marketing

Not-for-Profit Management

Occupational Health and Safety Management

Pedorthics



On the Cover

Jenna Fayad, Public Relations Graduate 2018

"What differentiates Western Continuing Studies is the genuine care from staff and instructors to see you succeed. They offer a truly personalized learning experience that makes their programs stand-out from the rest.

I walked away from each course with applicable knowledge within my field, but my greatest takeaway was the massive boost in confidence in my ability to develop and thrive in my field."



Clinical Trials Management

Online // Practicum component // Full-time // September start

Working for pharmaceutical companies, hospitals, or research laboratories often requires managing a clinical trial. Clinical trials managers oversee all aspects of the trial, including patient recruitment, study implementation, and close out.

The ideal candidate has a background in health sciences, science or nursing and has a passion for the health industry.

Details

Domestic Tuition: \$6,800
International Tuition: \$14,000

Additional costs: Application fee, textbooks, ancillary fees

Admission: Visit postdegree.uwo.ca for full admission and application requirements

Application Deadline: April 15

Completion Time: 12 months

Background: Undergraduate degree in health sciences, science or nursing

Designed for: Recent university graduates, or those seeking

Program Requirements

Courses:

Nine required

- › Communication Skills for Clinical Trials Managers
- › Drug Development
- › Financial Aspects of Clinical Trials
- › Introduction to Clinical Trials and Research
- › Organization and Monitoring of Clinical Trials I
- › Organization and Monitoring of Clinical Trials II
- › Pharmacology for Clinical Trials
- › Reading and Understanding Research Information
- › Regulatory, Legal and Ethical Issues of Clinical Trials

Hands-On Experience

- › 400-hour practicum

81%

of our 2018 graduates
secured employment in
this field

APPLY ONLINE

Applicants are encouraged to apply early.

postdegree.uwo.ca



Human Resources

Blended and online // Practicum component // Full-time // September start

Human resources professionals serve an important function within all organizations. Working in the public, non-profit and private sector, human resources professionals ensure that employee rights, legislation and internal procedures are effectively communicated and upheld within an organization. Collective bargaining, hiring, compensation, financial management, and training and development are some of the many facets within this dynamic field. The ideal candidate has a passion for business management, strong interpersonal skills, values ethics and integrity, and upholds a high degree of professionalism.

Details

Domestic Tuition: \$6,500
International Tuition: \$14,000

Additional costs: Application fee, textbooks, ancillary fees

Admission: Visit postdegree.uwo.ca for full admission and application requirements

Application Deadline: April 15

Completion Time: 12 months

Background: Undergraduate degree

Designed for: Recent university graduates, or those seeking a change in career

Program Requirements

Courses:

Ten required

- › Compensation
- › Finance and Accounting
- › Introduction to Human Resources Management
- › Introduction to Occupational Health and Safety
- › Labour Relations
- › Law for Human Resources
- › Organizational Behaviour
- › Strategic Human Resources Planning
- › Talent Acquisition
- › Training and Development

Hands-On Experience

- › 560-hour practicum

93%

of our 2018 graduates secured employment in this field

Our Human Resources courses are approved by the Human Resources Professionals Association (HRPA) for the CHRP and CHRL course work requirements.



Human Resources
Professionals
Association

Marketing

In class // Practicum component // Full-time // September start

Working in a variety of roles across multiple sectors, professional marketers seek to create value for both customers and organizations. From research to brand management, this dynamic field of study provides an exciting opportunity for students from a range of academic backgrounds. The ideal candidate is a creative, critical thinker with a knack for developing strong customer relationships.

Details

Domestic Tuition: \$6,500
International Tuition: \$14,000

Additional costs: Application fee, textbooks, ancillary fees

Admission: Visit postdegree.uwo.ca for full admission and application requirements

Application Deadline: April 15

Completion Time: 12 months

Background: Undergraduate degree

Designed for: Recent university graduates, or those seeking a change in career

Program Requirements

Courses:

Ten required

- › Advanced Marketing Strategy
- › Brand Management
- › Contemporary Media
- › Digital Marketing: Strategies and Tactics
- › Emerging Trends in Marketing
- › Foundations of Digital Marketing
- › Integrated Marketing Communications
- › Introduction to Market Strategy
- › Market Research and Analysis
- › Professional Practice for Marketers

Hands-On Experience

- › 560-hour practicum

88% of our 2018 graduates secured employment in this field





Education + Experience = Employment

89% of 2018 graduates secured employment in their field of study.

Our students graduate with the knowledge, skills and abilities required for success.

Within **one year** of completing their programs, **89%** of our 2018 graduates secured full-time employment in their field of study.

Human Resources



Occupational Health and Safety



Not-for-Profit Management



Pedorthics



Public Relations



Marketing



Clinical Trials Management



(2018 graduates)

Work Integrated Learning

Work integrated learning is the experience element of our diploma programs and provides students with real skills and experience in their chosen field. All of our programs incorporate workplace integrated learning through the practicum.

Practicum

The guaranteed practicum component is a culmination of your work in the classroom and the bridge to a great career in your target industry. Gain valuable hands-on experience with mentorship from seasoned industry professionals, uniting theory and practice in the real world of work.

Working one-on-one with the Work Integrated Learning Coordinator, you will develop a strong resume, improve your interview skills and secure a practicum site that matches your career goals. We have a strong history of partnering with recognized organizations in London, across Canada and beyond.

Practicum preparation includes 4 career development sessions throughout the year:

- Introduction to the practicum
- Resume and cover letter writing
- Interview skills
- Professional workplace skills

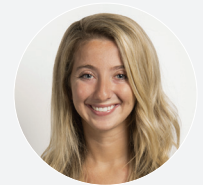
Four-month practicum placements appear on your Western transcript, are guaranteed and are required for all programs. Whether you're applying to the postings we provide or having us reach out to your dream employer, we ensure that all students receive a practicum experience that aligns with their career goals!

"It was empowering to know that the two students we hosted had both received permanent employment in the Occupational Health and Safety field and would be using the tools learned during their practicum here at the Toronto Transit Commission

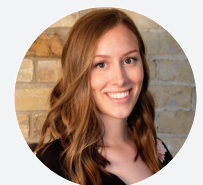
JIM SASSEVILLE, TORONTO TRANSIT COMMISSION (TTC)



Hemanta Mainali
Clinical Trials Management
Graduate 2018
Employed at
Robarts Clinical Trials



Kandace Russiani
Human Resources
Graduate 2018
Employed at Gordon Food
Service Canada



Renee Pelland
Public Relations
Graduate 2018
Employed at Lashbrook
Marketing and
Public Relations

"Integrating curricular learning with workplace experience provides students with an opportunity to combine theory and practice in a real-world work environment, deepening students' knowledge and understanding, and enhancing work-related capabilities"



Not-for-Profit Management

In class // Practicum component // Full-time // September start

Working for organizations or groups that promote a cause or provide a public service, not-for-profit managers and administrators coordinate the business and administrative side of non-profit organizations. The ideal candidate has a passion for activism, and enjoys the idea of working for an organization that promotes positive change.

Details

Domestic Tuition: \$7,800
International Tuition: \$14,000

Additional costs: Application fee, textbooks, ancillary fees

Admission: Visit postdegree.uwo.ca for full admission and application requirements

Application Deadline: April 15

Completion Time: 12 months

Background: Undergraduate degree

Designed for: Recent university graduates, or those seeking a change in career

Program Requirements

Courses:

Ten required

- › Boards and Governance
- › Development and Fundraising for Not-for-Profit Organizations
- › Event Management
- › Finance Workshop
- › Foundations of Leadership Development
- › Marketing and Public Relations for Not-for-Profit Organizations
- › Public Policy in the Not-for-Profit Context
- › Strategic Planning in Not-for-Profit Organizations
- › Volunteer Management
- › Writing for the Not-for-Profit Sector

Hands-On Experience

- › 560-hour practicum

APPLY ONLINE

Applicants are encouraged to apply early.

postdegree.uwo.ca

92%

of our 2018 graduates
secured employment
in this field

Occupational Health & Safety Management

In class or online // Practicum component // Full-time // September start

Working for private and public sector organizations, occupational health and safety managers promote workplace safety and wellness. Managing the occupational health and safety function in the workplace requires an understanding of a broad range of areas, including legislation, workplace hazards and occupational illnesses, evaluation and control techniques. The ideal candidate is a critical thinker looking to combine their interests in health and working with people.

Details

Domestic Tuition: \$7,800
International Tuition: \$14,000

Additional costs: Application fee, textbooks, ancillary fees

Admission: Visit postdegree.uwo.ca for full admission and application requirements

Application Deadline: April 15

Completion Time: 12 months

Background: Undergraduate degree in health sciences, engineering, environmental science, management and organizational studies, or a related field

Designed for: Recent university graduates, or those seeking a change in career

Program Requirements

Courses:

Ten Required

- › Introduction to Occupational Health and Safety
- › Occupational Hygiene and Toxicology
- › Communication in Occupational Health and Safety
- › Safety Management
- › Human Resources for Occupational Health and Safety
- › Emergency Management
- › Management Systems
- › Ergonomics
- › Workplace Wellness and Rehabilitation
- › Current Topics in Occupational Health and Safety

Hands-On Experience

- › 560-hour practicum

92% of our 2018 graduates secured employment in this field

This program is recognized as an approved academic program for the Canadian Registered Safety Professional (CRSP®) designation.



Public Relations

In class // Practicum component // Full-time // May start

Working for all types and sizes of companies and organizations, individuals in public relations focus on the communication between an organization and the public. The ideal candidate has an undergraduate degree with a strong writing background and is a creative, critical thinker who enjoys the art of communication and the idea of changing the way people think.

Details

Domestic Tuition: \$7,800
International Tuition: \$14,000

Additional costs: Application fee, textbooks, ancillary fees

Admission: Visit postdegree.uwo.ca for full admission and application requirements

Application Deadline: February 15

Completion Time: 12 months

Background: Undergraduate degree

Designed for: Recent university graduates, or those seeking a change in career

89%

of our 2018 graduates
secured employment
in this field

Program Requirements

Courses:

Ten required

- › Communications Planning and Skills
- › Design for Public Relations
- › Event and Project Management
- › Internal and Employee Communications
- › Media Relations
- › Professional Practice for Public Relations
- › Public Relations: History and Society
- › Public Relations Writing I
- › Public Relations Writing II: Electronic Media
- › Research and Evaluation in Public Relations

Hands-On Experience

- › 560-hour practicum





Pedorthics

Pedorthists are certified healthcare professionals with specialized education and training in the care of the lower limbs through observation of surface anatomy, palpation, gait and range of motion. This would include any health-related factor which can have a debilitating impact on the function of the limb. Pedorthists are also trained in the manufacturing, fitting and modification of foot appliances and footwear.

The Diploma in Pedorthics will give students the knowledge and skills required to succeed in their career and write the C. Ped (C) certification exam. This is the only program of its kind in Canada.

Path 1: Traditional Route

Online // Practicum component // Full-time // September start

Domestic Tuition: \$8,000
International Tuition: \$14,000

Additional costs: Application fee, textbooks, ancillary fees

Admission: Undergraduate degree in kinesiology or human kinetics with successful completion of prerequisite courses. Visit postdegree.uwo.ca for full admission and application requirements.

Application Deadline: April 15

Completion Time: 12 months

Program Requirements

Courses:

Seven required

- › Assessment and Basics of Diagnostics for Pedorthic Care
- › Foot Orthoses Theory
- › Functional Lower Limb Anatomy and Gait Biomechanics
- › Pathomechanics and Pedorthic Care
- › Pedorthic Approach to Footwear and Footwear Modification
- › Pedorthic Treatment and Management
- › Professional Practice for Pedorthists

Hands-On Experience

- › 1320-hour practicum

Path 2: Bridging Route **NEW 2020**

Online // Practicum component // Full-time // May start

The bridging program provides an alternate path for students with science related backgrounds who do not meet the admission requirements for the Diploma in Pedorthics. This comprehensive four-month online program covers biomechanics, exercise physiology, systemic functional anatomy and introduction to athletic injuries, preparing students who do not have a kinesiology degree to enrol in the Diploma in Pedorthics. Upon successful completion of the Bridging component, students will receive pre-approved entry to the Diploma in Pedorthics beginning in September

Domestic Tuition: \$9,250
International Tuition: \$15,200

Additional costs: Application fee, textbooks, ancillary fees

Admission: Undergraduate degree in Science, Health Science, Medical Science or a related background. Visit postdegree.uwo.ca for full admission and application requirements.

Application Deadline: February 15

Completion Time: 16 months

90% of our 2018 graduates secured employment in this field



The Western Advantage

We know the calibre of education Western University provides. In recognition of the outstanding quality of your Western degree, we are pleased to offer you the Western Advantage.

What is The Western Advantage?

Applicants with Western degrees or those in their final year of studies at Western will receive an expedited application review process. Once a complete application is submitted for assessment the post-degree admissions team will review and deliver an admission decision to you via email within a five-day period. This is our promise to you!

Western Continuing Studies

Stay **Connected**

Keep learning about industry trends, career tips, events, new programs and more

Find us on:    @westernuCS